

ECOLUTION PACKAGING

PACKAGING FOR THE FUTURE



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OUR STORY

We offer bespoke solutions that drive growth and deliver commercial success. We pride ourselves on building long-term relationships with our clients. Our goal is to utilise a range of world-class materials, printing techniques and our expertise to create packaging that helps businesses to convey their brand story and image to their target audiences.

Established in 2011, at a time when the packaging industry offered limited custom designs and sustainable packaging to businesses, Ecolution Packaging is committed to delivering a variety of high-quality, eco-friendly, and innovative packaging solutions across the Asia-Pacific (APAC) region and to our global partners. With robust international logistics capabilities, we support brands worldwide in scaling their operations seamlessly."

With a deep understanding of our clients' needs and business, a strong network of raw materials suppliers, and long-lasting relationships with industry-leading manufacturers, we thrive on businesses increasing their production efficiency, building strong brand awareness and increasing market shares.



**Industry
Expertise**



**Global
Capability**



**Tailored
Solutions**



Our Strengths

Custom

We customise sizes, colours, shapes and styles to best reflect your brand's image and business goals, and create a lasting impression and personalised experience for you and your customers.

Service

We place a strong emphasis on providing an engaging service involving clients in each phase of development and production. We offer consultations, product development, packaging prototyping, materials sourcing and transparent quotations to enhance your experience with us.

Innovation

We dedicate hours in researching, conceptualising and crafting unique packaging, using innovative materials and state-of-the-art printing methods to bring your innovative ideas to life.

Sustainability

Our focus on sustainability is at the heart of what we do. Our sustainable products are made using responsibly-sourced and environmentally-friendly materials and equipment certified as carbon neutral or carbon emission reduced to ensure a sustainable service and product.



Sustainability

We are focused on having a positive impact on the world and its future. Sustainability is fundamental to our business and our values centre on three principles: environmental, economic and social. To achieve this, we work vigorously with our suppliers, partners, clients and stakeholders to excel and continuously improve these areas.



Environmental Responsibility



Incorporating the maximum amount of plant-based, renewable or recycled materials into our products, and achieving carbon neutrality



People First



Following international standards for occupational health and safety such as ISO 45001 and SA8000



Economic Ecosystem



Creating short term and long term benefits to our stakeholders and maintaining a sustainable ecosystem

Award-winning Execution



Deep-moulded pulp engineering that brings the Tasmanian coastline to life.

Partnered with visionary agency Donomination to deliver a highly complex project, incorporating natural textures and sustainable materials without compromising on luxury. We developed 3D mould modelling and pushed the technical boundaries to achieve the desired outcome.

Our Products

BESPOKE PACKAGING

We produce custom packaging to meet complex needs from businesses. Our packaging solutions can be tailored to your unique size, shape, colour, style, printing, finish – and much more!

Our main products include

- Rigid gift boxes
- Flexible food packaging
- Folding cartons
- Labels/stickers
- Paper bags
- Paper tubes



SUSTAINABLE PACKAGING

We deeply care about our planet. We utilise only the most environmentally-friendly materials and energy efficient equipment to produce innovative and sustainable packaging.

Our main sustainable products include

- Moulded fibre packaging
- Home compostable pouches
- Plastic free paper boxes
- Carbon neutral folding cartons



Premium Rigid Box



Premium structural solutions engineered for high-end brand authority. Our rigid boxes are crafted from innovative, earth-first materials—including sugarcane bagasse, cotton fibre, and agro-industrial waste to ensure your packaging is as responsible as it is remarkable.

- ✓ FSC Certified
- ✓ Unique Textures
- ✓ Custom Finishes
- ✓ Sturdy Construction
- ✓ Agro-waste Paper
- ✓ Plastic-Free

Specifications

Size: Customizable

Style: One-piece foldable, lid and bottom, drawer, cylinder, double door, heart shape

Look: Natural, Premium, Bespoke

Application: Luxury product, jewellery, beauty, chocolate, gourmet food, wine and spirits

MOQ: 1,000 pieces

Rigid Spirit Box

The packaging of a fine spirit is the prologue to the tasting experience. Engineered specifically for the beverage industry, our bespoke boxes provide an unparalleled unboxing journey through elevated structural design and technical precision.



- ✓ Structural Integrity
- ✓ Exquisite Finishes
- ✓ Premium Tactility
- ✓ Custom Bottle Inserts
- ✓ Secure Transit
- ✓ Shelf Authority

Specifications

Size: Customizable

Style: Lid and bottom, drawer, double door, bespoke internal elevation

Look: Sophisticated, High-end, Artisanal

Application: Premium wine and spirits, chocolate, cosmetics and skincare

MOQ: 1,000 pieces

Folding Carton

Our folding cartons are a premier choice for brands seeking versatility without compromising on shelf presence. Engineered to solidify your brand identity, these cartons are fully customisable to your exact specifications, ensuring your product stands out in a competitive retail landscape.



- ✓ Versatile Design
- ✓ Brand Consistency
- ✓ Customisable Sizes
- ✓ High Shelf Appeal
- ✓ Precision Engineering
- ✓ Sustainable Options

Specifications

Size: Customizable

Style: Tuck end, crash lock bottom, tuck and tongue, counter display, lid and bottom

Look: Vibrant, Modern, Precise

Application: Bakery, patisserie, chocolate, confectionery, fashion, beauty

MOQ: 5,000 pieces

Folding Carton

Our specialised cartons are a premium choice for the nutraceutical industry, engineered for superior finishes and functional authority. Featuring exceptional precision and advanced embellishments, these cartons guarantee your products command attention while showcasing world-class manufacturing capabilities.



- ✓ 0.02mm Precision
- ✓ Anti-Counterfeit
- ✓ Striking Visual Contrast
- ✓ Superior Finish
- ✓ Advanced Embellishment
- ✓ Regulatory Compliance

Specifications

Size: Customizable

Style: Straight tuck, reverse tuck, auto-lock bottom, tamper-evident

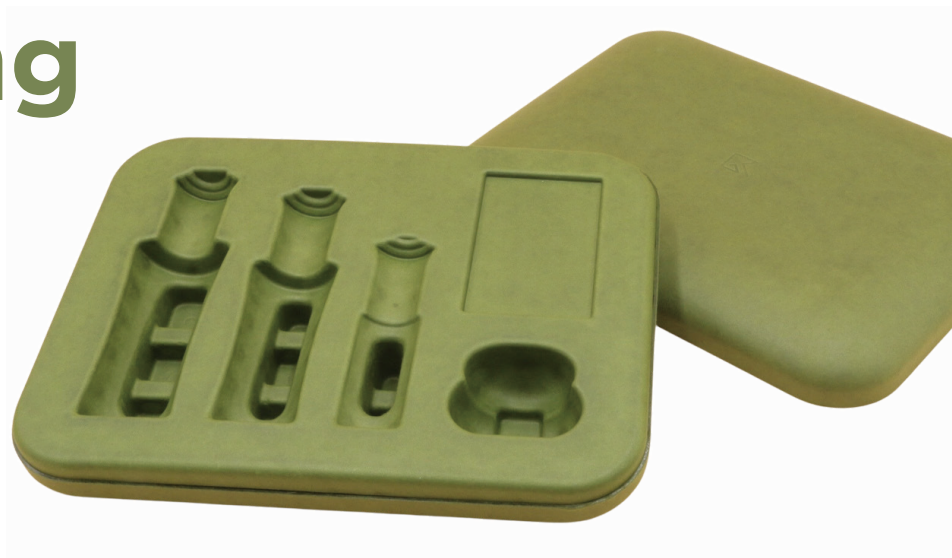
Look: Clinical, High-Definition, Tech-Forward

Application: Nutraceutical and pharmaceutical, skincare and beauty

MOQ: 5,000 pieces

Moulded Fibre Packaging

Sustainable protective packaging made from recycled materials, custom-moulded to exact size, colour, and shape requirements.



- ✓ Plastic-free inserts
- ✓ Recycled materials
- ✓ Protective cushioning
- ✓ Custom-moulded to size
- ✓ Brand-elevating presentation

Specifications

Size: Customisable

MOQ: 5,000 pieces

Application: Cosmetics, confectionery, chocolate, pharmaceutical, wine and spirit, electronics, jewellery and watch.

The Upcycling Ecosystem



Home Compostable Pouches

Premium packaging solutions made from NatureFlex™ wood pulp films, designed to break down into worm food and enhance soil quality.



- ✓ Certified home compostable material
- ✓ High moisture barrier
- ✓ High Oxygen barrier
- ✓ Medium transparency
- ✓ Soil enhancement
- ✓ UV protection

Specifications

Size: Customisable

Style: Stand up, box bottom, side gusset, K-seal, rewind

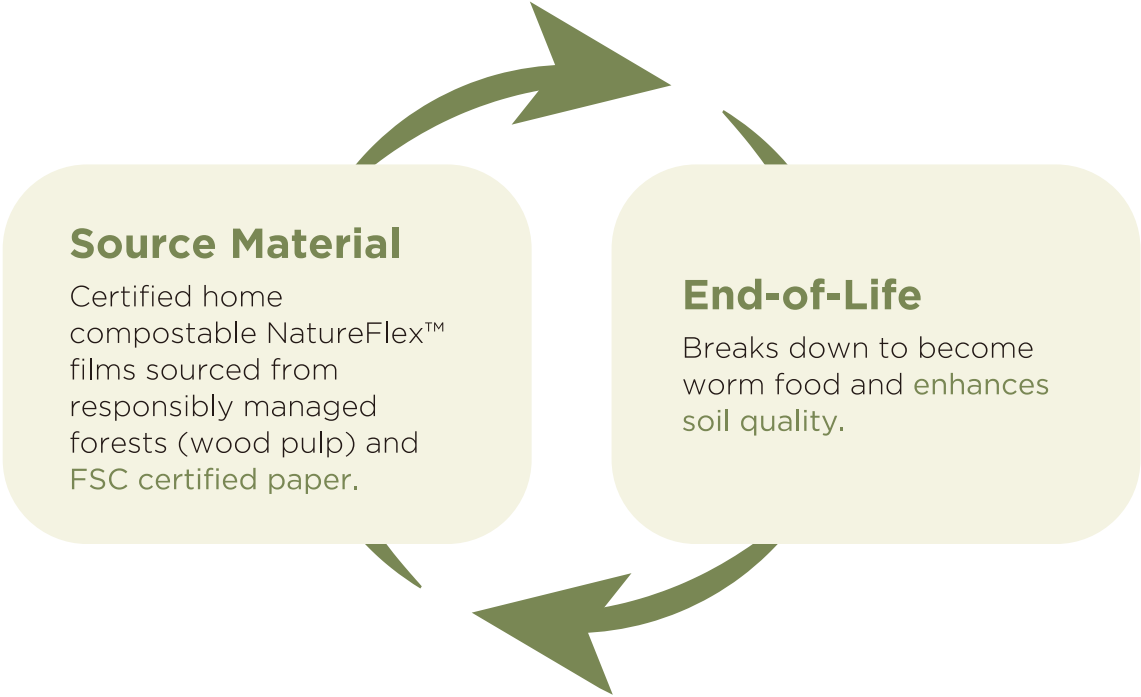
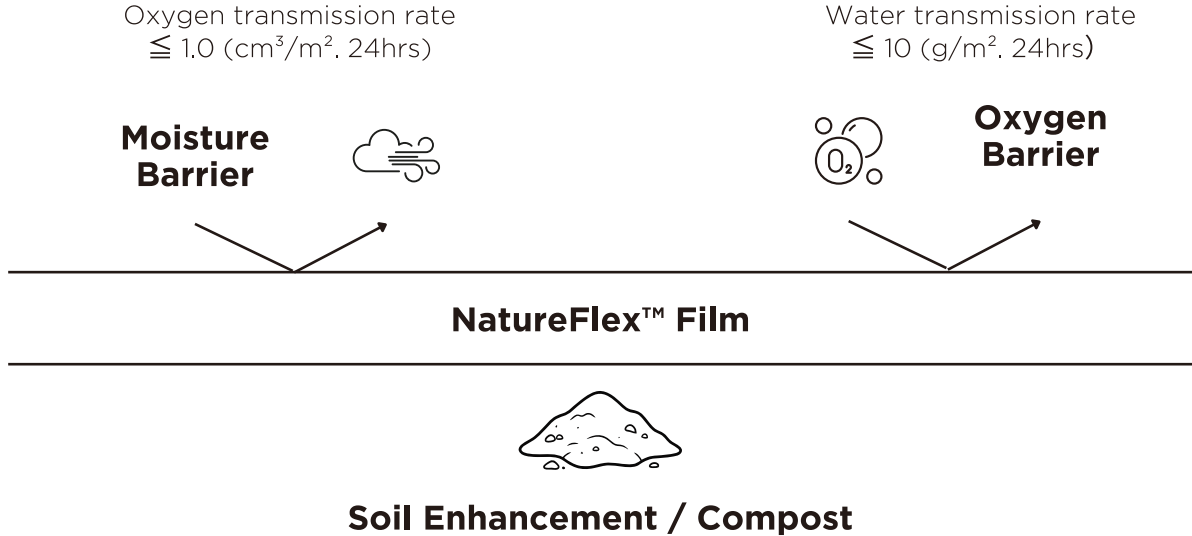
Look: Paper, Clear

Application: Coffee, tea, confectionary, natural and organic product, dried snack, bakery goods, fresh product, personal care item

MOQ: 5,000-10,000 pieces

THE BENEFITS OF HOME COMPOSTABLE POUCHES

Protect products against moisture, oxygen, UV damage



Paper Bags

Our paper bags offer a seamless blend of stylish aesthetics and environmental responsibility. Crafted from 100% recyclable and naturally biodegradable sources, including cotton fibre and bagasse, these bags provide a premium, tactile experience that reflects your brand's commitment to a circular economy.



- ✓ Fully Recyclable
- ✓ Naturally Biodegradable
- ✓ Cotton & Bagasse Fibre
- ✓ Eco-friendly Handles
- ✓ Premium Tactility
- ✓ Stylish Sustainability

Specifications

Size: Customizable

Style: Die cut handle, paper twisted handle, cotton/ribbon handle

Look: Organic, Sophisticated, Minimalist

Application: Fashion, bakery, restaurant, home & living, beauty, florist

MOQ: 2,500 - 5,000 pieces

Custom Accessories

Our range is continuously evolving to streamline your operations and meet the most demanding brand requirements. We provide a diverse selection of bespoke functional items, each engineered to your exact specifications to ensure every touchpoint reflects your quality.



- ✓ Bespoke Engineering
- ✓ Premium Tactility
- ✓ Operational Efficiency
- ✓ Plant-Based Materials
- ✓ Industrial Compostable

Specifications

Size: Customizable

Look: Minimalist, Functional, Sustainable

Application: E-commerce, food & beverage, retail, luxury gifting, hospitality

MOQ: Contact for specific requirements

Custom Label Solutions

Elevate your brand identity with our diverse selection of environmentally sustainable labels. From plastic-free paper to renewable films, our label solutions are engineered to provide a professional finish while adhering to the highest ecological standards.



- ✓ Plastic-Free
- ✓ Biodegradable Paper
- ✓ Post-Consumer Recycled
- ✓ FSC Certified
- ✓ Fully Compostable
- ✓ High-Performance Adhesive

Specifications

Size: Customizable

Style: Roll form, sheet form, die-cut shapes

Look: Clear, Matte, Textured, Metallic

Application: Food & beverage, beauty, nutraceuticals, retail, logistics

MOQ: 5,000 - 10,000 pieces

Label Sustainable Material Options



Biodegradable Paper

100% plastic-free and crafted from FSC-certified paper stock.

Bagasse Paper

Made from sugarcane fiber; fully compostable and biodegradable.

Renewable Wood-Based Film

A high-performance alternative to fossil-based plastics, derived from 100% renewable wood materials.

PCR Film

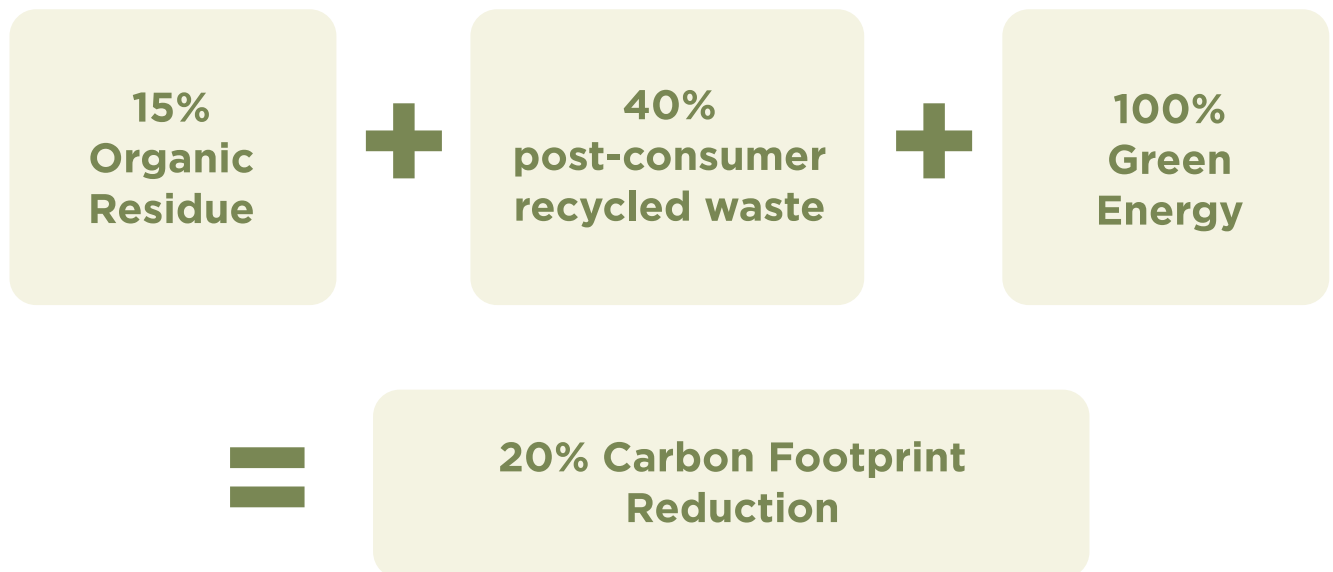
Produced using post-consumer recycled plastics, actively diverting waste from landfills and reducing virgin plastic consumption.

Crush Agro-waste Paper

Ecological paper made from organic residues, replacing virgin tree pulp with sustainable alternatives.



- ✓ FSC Certified Responsible sourcing
- ✓ 100% Green Renewable energy
- ✓ 20% Lower Carbon footprint





15% Organic Residue

Citrus fruit, coconut, cocoa, grapes, cherries, lavender, corn, olive, coffee, kiwi, hazelnuts and almonds

Application

- Suitable for offset printing, foil stamping and embossing.
- Ideal for making envelopes, cardboard boxes, rigid boxes, paper bags etc.

Our Clients

We prioritize long-term partnerships built on trust and transparency. By involving you in every phase of development, we engineer bespoke, sustainable solutions that enhance your brand aesthetic without compromising on functionality.

THE
CALILE
HOTEL

COMO
THE TREASURY


INTERCONTINENTAL®

M.S CELLARS
Your personal wine specialist

[RI]^{GIN}

WHIPPER SNAPPER
DISTILLERY

BVLGARI

SUE LEWIS
CHOCOLATIER


Nakamura Chocolates
ARTISAN CHOCOLATIER

Mörk
CACAO ARTISANS
OF MELBOURNE

LOCO LOVE

 nutra
organics®

GO
VITA

GREAT
SOUTHERN
TRUFFLES™

 RUSTIC ARTISAN CHUNKY COOKIES
COOKIEBOX
RUSTIC ARTISAN CHUNKY COOKIES

Testimonials



The menus and placecards look fantastic, thank you! REALLY nice work."

- Bulgari Australia



They have been our packaging supplier since 2013. We have always been impressed by the professional service and quality of products they deliver. They have a sound understanding in labelling and packaging, and especially developing packaging to build a strong brand identity.

When we were rebranding earlier this year, they provided excellent support to us, producing modern and advanced concept packaging that helped deliver our new innovative and young brand image."

- Great Southern Truffle



We chose to work with them as they pay attention to details and are always able to deliver distinctive results. We appreciate their client-oriented and attention to detail approach to bringing our designs to life. They worked closely with us, supported us patiently with design concepts' revisions, and gave us a lot of good advice when developing our new packaging. They really know their stuff and are willing to help."

- The Honeycake

Let's get in touch



Website



Instagram



LinkedIn